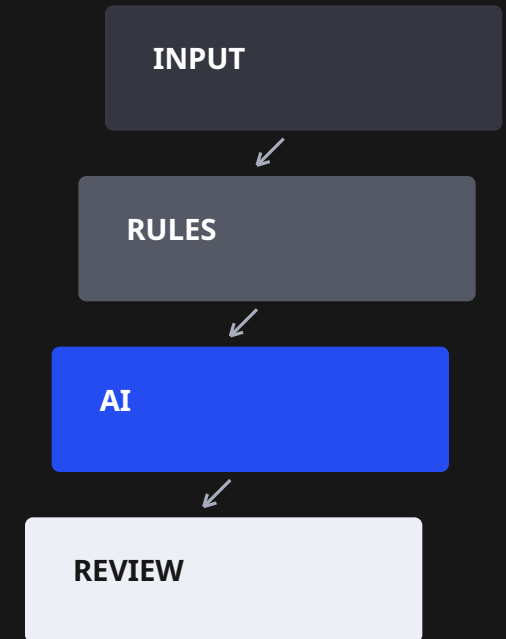


APPLIED AI · WORKFLOW AUTOMATION

Complex workflows. Practical AI.

Building practical AI workflows, grounded in People Analytics.



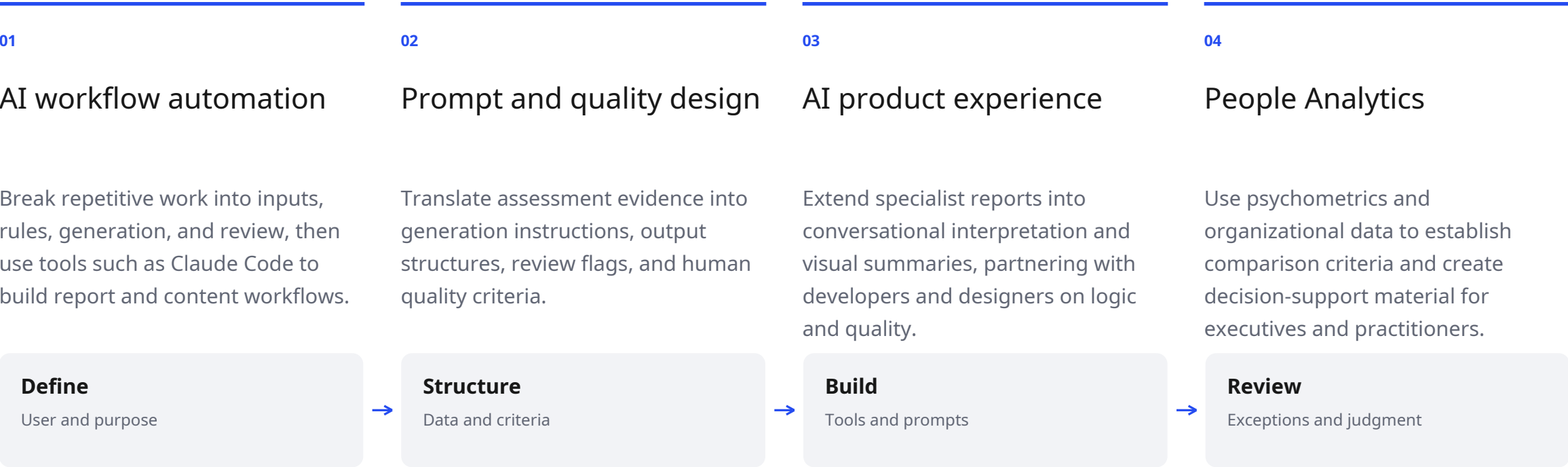
Junseon Hwang

AI workflow automation · Product implementation · People Analytics

HOW I WORK

Design the conditions for useful AI.

Understand the work, structure its inputs and rules, and connect generation to review.



01 / AI WORKFLOW AUTOMATION

A repeatable workflow for 1,000 assessments.

1,000+

Assessment participants

48h

Batch generation of ~1,000 reports

40p

Length of each individual report

THE PROBLEM

An SK hynix assessment project covering more than 1,000 participants required consistent inputs and interpretation rules across a large report batch. Repeatable production needed to be separated from exception review.

MY CONTRIBUTION

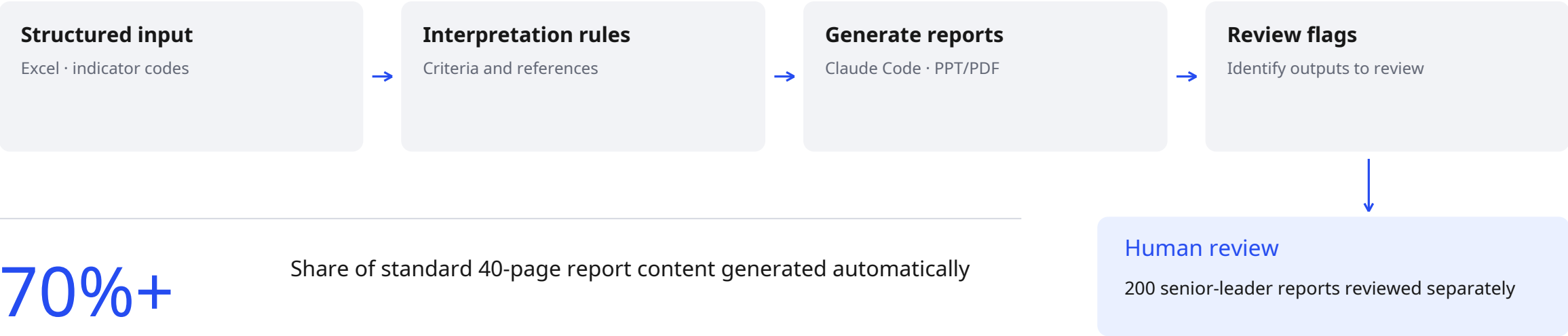
Led the assessment project and redesigned requirements, schedules, deliverables, and review criteria. Used Claude Code for report automation and designed interpretation and quality rules.

The 48-hour figure describes the generation and output batch. It does not represent the full project duration or completion of final quality review.

CASE 01 / INSIDE THE WORKFLOW

Generation and review, designed together.

Combined rule-based report generation with AI-assisted interpretation and separate human review.



70%+

Share of standard 40-page report content generated automatically

Standardized inputs, output formats, and review criteria made the reporting process reusable.

Conceptual workflow. The 70%+ metric refers to automatically generated content within a standard 40-page report.

02 / APPLIED AI PRODUCTS

Build what comes after the report.

Extend assessment results into formats people can question, understand, and revisit.

Evidence-grounded assistant

432

Reference documents in the evidence base

Led product planning, prompts, interpretation logic, and quality criteria with developers and designers.

Formal launch in preparation · SEP 2026

Report → carousel

40p → 8

From a report to eight visual summary slides

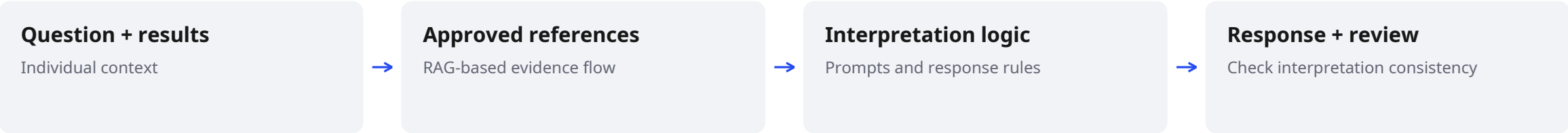
Built the workflow using Claude Code. People review wording and finalize the generated drafts.

Commercialization in preparation · SEP 2026

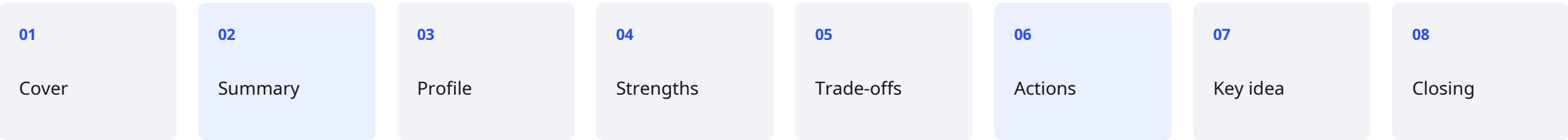
CASE 02 / PRODUCT DESIGN

Change the format. Preserve the evidence.

ASSISTANT / EVIDENCE-GROUNDED INTERPRETATION



CAROUSEL / REPORT TO EIGHT SLIDES



The assistant uses individual assessment results and approved references as its evidence base. The carousel reframes the findings; people review and refine the wording.

Conceptual reconstruction of the design and content sequence; no client screens or assessment findings are shown.

03 / PEOPLE ANALYTICS

Turn data into decision-ready material.

People Analytics provides the foundation for AI inputs and interpretation criteria.

350

SK Group leaders and candidates, cumulative

~100

Samsung C&T executives analyzed

16

Slides for a president-level report on 32 Fashion leaders

MY CONTRIBUTION

Connected assessment design and operations to comparative analysis and reporting. Created executive summaries and detailed HR materials, and delivered interpretation and action coaching to 24 executives and leaders.

Executives

Key messages and organizational questions

HR teams

Detailed comparisons and follow-up review

Individuals

One-to-one interpretation and action coaching

The Samsung C&T report was delivered through my company's CEO. Scope: assessment analysis, executive reporting, and data preparation for HR systems.

BACKGROUND

Understand people. Structure data. Build with AI.

● Apr 2024 - Present

GoodLife Lab

Researcher / Corporate HR Assessment Project Lead

● Apr 2022 - Sep 2023

Datamond

Psychological Assessment Development / Market Researcher

● Nov 2020 - Nov 2021

Wisdom Center

Researcher / Educational Content Development and Operations

MEASUREMENT & DATA

3 assessment tools; 15,000-20,000 responses analyzed per assessment; 52,000+ cumulative app data records analyzed

EDUCATION

M.A., Forensic Psychology

John Jay College of Criminal Justice, CUNY · 2018 - 2020

B.A., Psychology; B.S., Sociology

University of Minnesota Twin Cities · 2012 - 2018

Tools: Claude Code · Claude Cowork · ChatGPT Codex · Python · Excel · SPSS

BUILDING AT EIGENBUILD

Explore a problem. Build something useful.

Independent prototypes and experiments in language, content, food, and reflective writing.

eigenlyric

An experiment in language learning through songs

eigenchef

An experiment suggesting meals from available ingredients

eigencardnews

An experiment turning text into carousels and videos

eigenknot

Writing that explores psychology and ways of thinking

LET'S BUILD USEFUL AI.

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github.com/jensenjunseon-arch