

Junseon Hwang

Applied AI · Workflow Automation

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I turn complex knowledge work into structured AI workflows. My experience spans leadership assessment, organizational data analysis, report generation, evidence-grounded interpretation, and content transformation. I connect requirements, structured inputs, interpretation rules, and quality checks, with clear points for human judgment.

FOCUS

Workflow automation

Structured inputs, report generation, exception flags, and human review

AI product and interpretation design

Prompts, RAG-based interpretation, and report-to-assistant/content workflows

People Analytics

Psychometrics, comparative analysis, executive reporting, and decision support

EXPERIENCE

GoodLife Lab

Researcher / Corporate HR Assessment Project Lead

Apr 2024 - Present

- Standardized Excel inputs and indicator codes, separated rule-based generation from AI interpretation, and defined output flags and human review criteria.
- Redesigned delivery and review for 1,000+ SK hynix assessments. Used Claude Code to generate approximately 1,000 reports of 40 pages in a 48-hour batch; 200 senior-leader reports underwent separate detailed review.
- Led assistant product planning, prompts, interpretation logic, and quality criteria with developers and designers. Built an eight-slide report-to-carousel workflow using Claude Code.
- Analyzed 350 senior leaders and executive candidates cumulatively at SK Group and approximately 100 Samsung C&T executives. Prepared a 16-slide president-level report based on 32 Fashion executives and team leaders.

48 hours refers to the output batch. Formal assistant launch and carousel commercialization were in preparation as of September 2026.

EXPERIENCE / CONTINUED

Datamond

Psychological Assessment Development / Market Researcher

Apr 2022 - Sep 2023

- Designed item structures and interpretation frameworks for three psychological assessment tools
- Analyzed responses from 15,000-20,000 participants per assessment to develop classification criteria
- Analyzed more than 52,000 cumulative app data records and registered four assessment copyrights

Wisdom Center

Researcher / Educational Content Development and Operations

Nov 2020 - Nov 2021

- Structured counseling records and field requirements into curricula, workbooks, and seminar materials
- Developed 30 educational materials informed by records from approximately 100 clients
- Collected participant feedback and incorporated it into subsequent programs

EDUCATION

M.A., Forensic Psychology

John Jay College of Criminal Justice, CUNY | 2018 - 2020

B.A., Psychology; B.S., Sociology

University of Minnesota Twin Cities | 2012 - 2018

TOOLS & METHODS

Claude Code · Claude Cowork · ChatGPT Codex · Prompt design · RAG-based interpretation design · Generated-output review · Python · Excel · SPSS · Psychometrics and statistical validation · Requirements definition · Project operations · English: OPIc AL

INDEPENDENT WORK & COMMUNICATION

Independent prototypes and experiments at eigenbuild explore language learning, content transformation, meal suggestions, and reflective writing.

Leadership writing for Korea Investment Corporation; lectures and mentoring; English product demonstrations and interpretation at CES 2023.

Portfolio: eigenbuild.com/profile/en/